LAW OFFICES

One Arizona Center 400 East Van Buren Phoenix, Arizona 85004-2202 (602) 382-6000 Fax: (602) 382-6070 www.swlaw.com

RECEIVED CENTRAL FAX CENTER

FEB 0 3 2005

PHOENIX, ARIZONA

TUCSON, ARIZONA

IRVINE, CALIFORNIA

SALT LAKE CITY, UTAR

DENVER, COLORADO

LAS VEGAS, NEVADA

. 1 <u>3</u> 20

### **FACSIMILE TRANSMISSION**

DATE:

February 3, 2005

TIME IN: TIME OUT:

| Name   | Fax Number   | Phone Number |
|--|--------------|--------------|
| Mail Stop AMENDMENT U.S. Patent and Trademark Office | 703/872-9306 |              |

FROM:

Kirk Dorius

PHONE:

602-382-6544

RE:

U.S. Serial No. 09/943,658

MESSAGE:

Amendment and Reply (13 pgs.)

Thank you. Kirk Dorius

Please confirm receipt of this facsimile.

**ORIGINAL DOCUMENT:** 

Will not be sent

NUMBER OF PAGES (Including Cover):

**CONFIRMATION NO.:** 

CLIENT MATTER NO .:

40655.4400

PLEASE RETURN TO:

**Debbie Mier** 

PERSONAL FAX:

No

REQUESTOR:

Kirk Dorius

16s03

DIRECT LINE:

602-382-6544

IF YOU HAVE NOT PROPERLY RECEIVED THIS TELECOPY, PLEASE CALL US AT (602) 382-6075. OUR FACSIMILE NUMBER IS (602) 382-6070.

THE INFORMATION CONTAINED IN THIS FACSIMILE MESSAGE IS ATTORNEY PRIVILEGED AND CONFIDENTIAL INFORMATION INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY NAMED ABOVE. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE TO DELIVER IT TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION. DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR. PLEASE IMMEDIATELY NOTIFY US BY TELEPHONE, AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS VIA THE U.S. POSTAL SERVICE, THANK YOU.

## Certificate of Transmission/Mailing under 37 CFR 1.8

I hereby certify that this Amendment and Reply is being facsimile transmitted to the United States Patent and Trademark Office at (703) 872-9306 and is addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on:

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**PATENT** 

Applicant(s):

Date: February 3, 2005

Hobson, et al.

Docket No.:

40655.4400

Serial No.:

09/943,658

Group Art Unit:

3621

Filed:

August 30, 2001

Examiner:

Hewitt II, Calvin L.

Title:

ONLINE CARD PRESENT

Confirmation No.:

3216

TRANSACTION

#### AMENDMENT AND REPLY

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Arlington, VA 22313-1450

#### Dear Commissioner:

In response to the Office Action mailed on November 3, 2004, of which this reply is filed within the three month shortened statutory period for reply, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Amendments to the Specification begin on page 5 of this paper.

Remarks/Arguments begin on page 6 of this paper.